

33 ISMOR: Themes and Trends

A Personal Perspective

Dr Tony Sinden

Associate Consultant

Decision Analysis Services Ltd

This document is Copyright ©2013 of Decision Analysis Services Ltd.
Its contents wholly or in part shall not be communicated or copied by any means
whatsoever to any third party, individual or organisation or government without
consent of Decision Analysis Services Ltd.

33 ISMOR Themes and Trends

- Themes – there are detectable themes, often viewable from more than than one perspective (e.g. analyst, military, decision maker, historian etc.)
- Trends – always difficult to say if there are trends without several years of data but I will offer some observations anyway and compare to ISMOR 31 &32
- Is anything missing?

33 ISMOR Themes and Trends

- Last year I identified a “WORD OF THE CONFERENCE”, but this year I have been unable to find one. I do have a complaint of the conference:

?

33 ISMOR Themes and Trends

- Last year I identified a “WORD OF THE CONFERENCE: , but this year I have been unable to find one. I do have a complaint of the conference:
 - ACRONYMS, especially unexplained ones!!

Managing Expectations of my “analysis” (a Disclaimer)

Will not be offering a comprehensive resume of each presentation, each session or even each day’ s efforts

Will not provide a full quantitative analysis of the content of the presentations

My perspective may not fit exactly with your impressions or conclusions (if at all) but, hopefully, it will strike a chord (or two)

As previously, I have assigned 2 to 4 “thematic descriptors” to each presentation or poster and added them up – these are the numbers you will see against the descriptors on the next slide

What I term my “Conventional view” –

- Decision support for military (17) –
- Analysis of data/techniques/model development (15)
- Data evaluation (9) –
- Procurement (7) –
- Capability requirements and/or management (6) –
- Weapons (5)
- Understanding military decision making inc. C2 & ISR (4)
- Medical (4) –
- Support to Operations (4) –
- Cyber (3) –

What I term my “Conventional view” (2016) –

- Decision support for military (17) – need to advise military of choices. Many different aspects.
- Analysis techniques/model development (15) – many presentations on models and their development with “few” results
- Data evaluation (9) – Analysis of data becoming increasing focus
- Procurement (7) – Less mention of lack of funding. Acceptance?
- Capability requirements generation (6) – Analysts still contributing
- Weapons (5) – An upturn this year
- Understanding military decision making inc. C2 & ISR (4) – Still a challenging area
- Medical (4) – Recognising need to improve understanding
- Support to Operations (4) – Still happening but declining
- Cyber (3) – Seems to be making some progress (finally)

33 ISMOR Themes and Trends

Comparison of 2014, 2015, 2016:

Title	14	15	16	Title	14	15	16
Analysis/models	16	26	15	Weapons	2	2	5
Decision support	10	10	17	Cyber	3	1	3
Support to Ops	9	5	4	Air power	3	2	4
Capability R'qts	6	5	6	Maritime	0	5	1
Military decision making inc C4I	6	5	4	Lessons learned	0	3	0
VFM	5	4	0	Joint(ery)	0	3	1
Analysis for Management	5	0	4	Logistics & supply chain	0	3	3
Data evaluation	2	2	9	Procurement	0	3	7

Theme based view (2016) –

- Operational Analysis of (*the conduct of*) Military Operations has been in the minority this year
- (On the other hand) Support to Military or Defence “decision making” has featured highly
- (*Direct*) Support to military operations has decreased (Afghanistan withdrawal effect?) – but still seen as helpful and integral
- Understanding “soft issues” and “soft OA”, i.e. behaviours, reasoning, mental models, social impact
- Improving ease of use & transparency of analysis (for analyst and customer)
- Return of war gaming, continues?

As last year, are these themes going to be trends? Now a perspective over 3 years

Answer is, unlike last year, the “picture” on trends is mixed:

- Budgets are still tightening (except China, Russia) but VFM has not featured so highly
- Data evaluation both small and large features much more strongly
- C4ISR still featuring
- Recognition that conflicts are not getting simpler (a trend) and the issues they pose are growing. Emerging willingness to analyse them
- End of operations in Afghanistan does now seem to have reduced level of direct support to military but not wider decision support
- Range of techniques to tackle “problems” seems wider with “soft OA” growing

33 ISMOR Themes and Trends



As last year I ask the question - Are these themes and trends relevant?

Are these themes and trends relevant?

Statement as previously:

- Exact number of conflicts in world imprecise – over 400 conflicts identifiable with around 40 where loss of life is significant and sustained.
- Majority of 40 are internal but often with external implications or interventions e.g. Syria, Afghanistan, Ukraine, Mali, Congo (Eastern Region), Libya
- Factors involved vary (and are rarely singular) – religion, resources, ethnicity, political ideology, historic grievances, poverty, social inequality

BUT this year,

- There are a few workshops and/or presentations that are tackling some of the issues raised by these conflicts. Again, Dave Sloggett's presentations stand out as providing some insight into the issues.

So, in summary:

- Where is analysis going?
 - Analysis of “state on state” conflict not uppermost this year, is this just a US concern?
 - Use of soft OA to support “decision making” across range of issues
 - Analysing data sets, both small and large, is welcome
- Some indication that analysts are addressing some of the conflicts that are most pressing e.g. Libya?
- But are analysts not tackling the challenges of “terrorism” (a generic term) or is it just too classified?

QUESTIONS?

OBSERVATIONS?